



## Conference Agenda

### **Euro-Arab Conference to Support Small and Medium Enterprises (SMEs)**

**20 – 21 February, 2010  
Four Seasons Hotel  
Damascus – Syria**

#### **Day 1: 20 February, 2010**

09:00 – 09:30	Registration
09:30 – 10:15	<b>Opening Ceremony of the Conference</b>
10:15 – 10:30	Break
10:30 – 12:00	<b>First Session:</b> Realities of SMEs and the challenges of globalization and the global financial crises
12:00 – 12:30	Break
12:30 - 14:00	<b>Second Session:</b> Contributions of the European Union and Arab nations in supporting SMEs (case study on the EU & Arab Mashreq)
14:00 – 15:30	Lunch
15:30 – 17:00	<b>Third Session:</b> Contributions of the European Union and Arab nations in supporting SMEs (case study on Arab Maghreb & gulf states)
20:00 – 23:00	Gala Dinner Celebration for honouring and graduating entrepreneurs, beneficiaries of the support programmes of SME support institutions and Business Support Organizations

**Day 2: 21 February, 2010**

10:00 – 11:30	<b>Fourth Session:</b> The Neighbourhood Policy and its influences on SMEs in the European and Arab regions through supporting business entrepreneurs and innovation
11:30 – 12:00	Break
12:00 – 13:30	<b>Fifth Session:</b> SMEs between competition and competitiveness
13:30 – 15:00	Lunch
15:00 – 16:30	<b>Concluding session and recommendations on activating Euro-Arab cooperation for supporting SMEs</b>